

Sociocultural Level of Analysis

Standards Guide

Name:

Period:

Topic 1: General learning outcomes

SC.1.A. Outline principles that define the sociocultural level of analysis.

SC.1.B Explain how principles that define the sociocultural level of analysis may be demonstrated in research

SC.1.C Discuss how and why particular research methods are used at the sociocultural level of analysis (**for example, participant/naturalistic observation, interviews, case studies**).

SC.1.D Discuss ethical considerations related to research studies at the sociocultural level of analysis.

Topic 2: Sociocultural cognition

SC.2.A. Describe the role of situational and dispositional factors in explaining behaviour.

SC.2.B. Discuss two errors in attributions

SC.2.C. Evaluate social identity theory, making reference to relevant studies.

SC.2.D. Explain the formation of stereotypes and their effect on behaviour.

Topic 3: Social norms

SC.3.A. Explain social learning theory, making reference to two relevant studies.

SC.3.B. Discuss the use of compliance techniques.

SC.3.C. Evaluate research on conformity to group norms.

SC.3.D. Discuss factors influencing conformity.

Topic 4: Cultural norms

SC.4.A. Define the terms “culture” and “cultural norms”.

SC.4.B. Examine the role of two cultural dimensions on behavior.

SC.4.C. Using one or more examples, explain “emic” and “etic” concepts.

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SC.1.B. Explain how principles that define the sociocultural level of analysis may be demonstrated in research.

SC.1.C Discuss how and why particular research methods are used at the sociocultural level of analysis (*naturalistic observation, interviews, case studies, experiments*).

SC.1.D. Discuss ethical considerations related to research studies at the sociocultural level of analysis.

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General Notes on the Sociocultural LoA

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